



"The visibility we get from real-time access to our information from both within – as well as outside – the plant is game-changing."

**Ron Underwood**  
Supply Chain Team Lead  
Our Daily Bread Ministries

"One of our biggest growth challenges was the level of manual entry required to fulfill all the orders coming in, particularly through our digital storefront. With Avanti Slingshot®, we can focus on building business, rather than simply getting jobs out the door."

**Armando Pena**  
COO  
Printing and Marketing Group, Inc.

"With Avanti's modular approach, we were able to target the modules that best fit our business. We knew that there was an opportunity to add on as we expanded our services as well."

**Mark Phillips**  
Director of Strategic Relations  
AIMM Marketing & Communications Solutions

## ABOUT AVANTI

At Avanti, our goal is to help you deliver more jobs, in less time, with the confidence in knowing that every aspect of your shop is integrated into one powerful Print MIS platform. Since 1984, Avanti has developed innovative, award-winning Print MIS solutions that help print and communication organizations automate all facets of their business and cultivate a more meaningful relationship with their customer.

The days of "ten jobs in the next ten days" have been replaced with "ten jobs making their way through the shop in the next hour". And the gap between those who are succeeding and those who are struggling is widening. Key differences between the two groups are that "the winners" have an intimate understanding of their costs, know where they are taking their business, and have a passion for constantly improving.

Controlling your costs means streamlining your workflow, connecting "Islands of Automation", and ensuring you have the tools to keep on top of your entire operation, from job tracking and reporting, to being in front of any issues and opportunities. This allows you to spend less time fighting fires and chasing down answers, and more time providing great service to your customers.

Avanti Slingshot® offers instant, real-time access to current contact information, estimates and quotes, job information, historical and current invoices, customer sales, and profit history. Which jobs are making you money? Which jobs are losing you money? Who are your top 10 accounts? Perhaps more importantly, who are your bottom 10? How much time are you actually spending on a job, from the time it comes in as an estimate, to the time it gets shipped and invoiced?

With real-time visibility to business-critical information, your Sales and CSR teams can answer customer requests instantly. Your production team can better manage the distribution and control of finished goods... goods your plant produces, goods you purchase from a supplier, and goods already owned by your customer. Marketing can identify your most profitable customers for targeted marketing campaigns, as well as manage and track your lead generation efforts. And you can manage your business better, with improved productivity, reduced costs, increased revenue and higher customer satisfaction.

VISIBILITY | CONTROL | EFFICIENCY



GET FROM POINT A TO POINT B WITH A PRINT  
MIS CREATED FOR TODAY'S PRODUCTION  
ENVIRONMENTS



DPS Top 30 2020



Mailing Systems Technology  
Hot Company



2018 Vanguard  
Collaboration Award



DPS Top 30 2018



Print18  
Mobile Fulfillment



Scheduling  
Reservation System



Grand Format  
Estimating



Integrated Digital  
Printing

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Have a question? #AskAvanti



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# IT'S ALL ABOUT RETURN ON INVESTMENT

One of the greatest challenges facing print service providers today is managing growth. How do you handle the rise in short-run digital jobs for quoting, ticketing, tracking, costing and billing? How do you connect your front-of-the-house, business processes with your back-of-the-house production processes, while simultaneously negotiating better vendor rates, and creating/reconciling purchase orders? And how can you manage the flow of information from self-serve, web-to-print portals ... and still keep your customers satisfied?

Controlling your costs means streamlining your workflow, eliminating the "Islands of Automation", and ensuring you have the tools to keep on top of your entire operation.

From estimating through to invoicing Avanti Slingshot® enables you to organize your jobs, maximize equipment use, and plan your production workflow in advance. All the while eliminating the need to re-enter information. The result? Increased customer satisfaction and profitability.



Unlike many traditional print MIS (Management Information System) that were originally built for offset practices, and are now trying to accommodate digital and wide format technologies, Avanti Slingshot® was built from the ground up to accommodate such environments. It allows short-run digital work to be handled with ease and with-out cumbersome administration overheads.

Avanti Slingshot® is the only JDF-certified, cloud-based Print MIS in the market today. Integration and exchange of data from other workflows such as web-to-print and accounting systems, plus the automation of offline finishing equipment, pre-press and in your bindery, are all now a reality.

Avanti Slingshot® incorporates business intelligence – a CRM system, dashboards and reporting tools, to give you real-time visibility of the status of jobs, and even profitability, by a particular job or client. All aspects of production planning, warehousing, shipping and billing are incorporated into one easy-to-use and easy-to-implement platform.

Avanti Slingshot® allows for the sophistication required by today's Marketing Service Providers. The platform is able to manage multiple lines of business, handle large/ grand format, digital and offset print, as well as mail and fulfillment workflows. Avanti Slingshot® provides you access to the data that you need, when and where you need it, and uncovers the answers required to make informed business decisions that maximize customer and product profitability. Decisions that directly impact your bottom line. Decisions based on key ROI drivers – cornerstones to the growth and success of your business – Efficiency and Automation; Flexibility; Control; Visibility; and Communication.

- Secure anywhere/anytime access on any browser-based device
- Support for multiple lines of business including offset, digital, hybrid, large/ grand format fulfilment, mailing and marketing services
- Integration into all of the industry-leading web-to-print platforms via a robust API
- JDF integration to connect 'islands of automation'
- Full document and asset management throughout the system
- Automated purchasing
- CRM for one real-time consistent view on one screen
- Supports both digital scheduling (sequencing) and traditional scheduling board (finite capacity)
- Advanced inventory management, warehousing and fulfilment
- Support for multi-company, multi-division, multi-currency, multi-lingual and multi-plant operations
- Flexible deployment options: cloud-based or on-premise
- Integrates industry leading digital workflow solutions

## FLEXIBLE AND SCALABLE

Historically, one of the barriers to implementing Print MIS systems has been the effort it takes to get a new system live. Avanti Slingshot® ships with Avanti's Quick Start Database, an Estimating Standards Library, and migration and import tools, which dramatically streamline the transition from an existing system or the start-up for new users.

Designed with flexibility and scalability in mind, we can completely model your print shop, regardless of the type of presses, prepress software or finishing activities you offer as value-added services.

Avanti Slingshot® is your print MIS platform, focused on your business needs, so that you can focus on your customers' needs.

### USING AVANTI SLINGSHOT WILL HELP YOUR BUSINESS:

- ✓ Reduce bottlenecks and touchpoints through automation
- ✓ Drive incremental print volume without increasing costs in administration and production
- ✓ Get paid faster through streamlined billing
- ✓ Run with fewer resources
- ✓ Spend less time fighting fires and chasing down answers, and more time providing great service to your customers

